GOAL: To increase the number of health narratives about men in nursing that are used to recruit new students and develop leadership skills of male nurses.

Description of the Workshop
This one-day, pre-conference workshop with ten participants will focus on a digital storytelling approach that promotes reflection among male nurses. The workshop will provide basic proficiency in digital storytelling that features experiences of male nurses providing culturally appropriate care, countering stereotypes in health care, and being leaders to inspire youth to become nurses. We showcase a simplified digital storytelling process with themes such as:

- Styles of care among men and women
- Stereotypes about male nurses
- Issues associated with touching patients
- Relationship building with patients and their families
- Traditional and alternative career paths
- Mentoring and leadership strategies
- Mind/body/wellness practices

The workshop is participatory and transformational in two ways, 1) storytelling through group sharing circles as opposed to individual health narratives, and 2) exploration of innovative approaches to disseminate digital nurse stories, educating youth and community members on different ways male nurses improve patient-centered health care practices and health outcomes.

In the intensive workshop, participants receive instructions on script writing and video editing, culminating in a digital story produced by each individual. The videos will showcase one compelling (‘a ha’) moment in a person’s life about being a nursing student or registered nurse. This is not a digital editing how-to workshop. It is a hands-on conversation about using digital storytelling to show the diverse roles male nurses assume in culturally relevant care and in improving nursing education and higher degree programs.

Learning Objectives
At the end of the workshop, participants will be able to:

- Describe a one-photograph and group sharing approach to digital storytelling.
- List three characteristics of a compelling nurse health story
- Identify three pre-production, production and post-production digital storytelling tasks
- For digital stories about nursing school, identify two key points to inspire youth to enroll
- For digital stories about RNs, describe two examples of culturally appropriate care
- For digital stories about nursing leadership, list four mentoring and career opportunities
- Describe a three-part digital storytelling dissemination plan
- Identify two ways to use digital nurse stories in fundraising initiatives
Intended Audience and Prerequisites
The intended audience includes nursing students, registered nurses and nurse leaders with an emerging interest in or expertise in digital storytelling. Key workshop activities will be performed with Final Cut Pro 7 editing software and Apple laptops provided by the facilitators. No computer skills, video editing proficiency or script writing knowledge is required.

Instructors Qualifications
Marty Otañez, PhD, Assistant Professor, Anthropology Department, University of Colorado, Denver (303 556 6606; marty.otanez@ucdenver.edu). His research focuses on health equities and digital stories to influence health, policy and human rights. To reach broader audiences with his research, Marty creates topical and relevant digital stories and social documentaries. He produced the videos “Breaking the Barriers: Minorities in the Nursing Profession” in 2011 (www.youtube.com/watch?v=7KaxBO3uLM4), and “Men in Nursing” in 2009 (www.youtube.com/watch?v=3rBEkKDc-2c). This year a “Men in Nursing: Volume 2” is in production. Currently, Marty is analyzing and writing up ethnographic data and visual imagery obtained from five digital storytelling workshops with community members with themes of health disparities among Latinos in Colorado. Marty operates the blog: www.sidewalkradio.net

Workshop Schedule
Module 1: Introductory Module, 9-10:15am
1. Participants and workshop co-facilitators briefly introduce themselves, their backgrounds and career possibilities. A workshop overview is provided and the elements of digital storytelling are presented. We discuss access to education (e.g. financial aid and scholarships), gender equity issues, culturally appropriate/patient-centered care, and leadership opportunities.

2. We perform a writing exercise with the prompt: ‘Write about a decisive moment in your life as a male nurse.’ Participants have 5 minutes to respond and we discuss the stories.

Break: 10:15-10:30am (participants responsible for own snacks and beverages)

Module 2: Group Digital Storytelling: 10:30am-12pm
3. We will discuss as a group draft stories (e.g. 150 words). Participants will engage in a story circle to share story ideas. Individuals develop scripts based on feedback from the group.

Lunch: 12-1pm (participants responsible for own meals and beverages)

Module 3: Video Editing, 1-4pm
4. Participants receive a short tutorial in video editing. We discuss image and background music selection. We finalize scripts, audio record narration and begin to edit videos.

Module 4: Finalize Digital Stories and Group Screening, 4-5pm
5. We will finalize digital stories, adding transitions, image movement and credits. Audio levels will be adjusted. Digital stories will be exported as QuickTime files.

6. We will screen digital stories with popcorn and discuss in a group setting. The discussion themes will include viewers’ perceptions, story content, pedagogical uses and emotive effect.
7. Audience analysis strategies, dissemination ideas and fundraising possibilities will be discussed. Participants will complete an evaluation form and receive a copy of their video.

References