

FAIR TRADE TOBACCO 31 MAY

(Fair Trade Tobacco Doesn't Exist) Tobacco Farming is Associated with Health, Environmental and Human Rights Violations

This is a Project to Encourage the World Health Organization to use the theme
Tobacco Agriculture and Industry Practices that Undermine Human Rights for

World No Tobacco Day

2012



ISSUES

Child Labor

Bonded Labor

Poverty Wages

Green Tobacco Sickness

Pesticide Poisoning

Soil Depletion

Water Pollution

Food Insecurity

Deforestation

Monopolistic Practices

Downgrading of Leaf Quality

Tobacco Leaf Smuggling

“Corporate Social and
Environmental Responsibility”

Every year the World Health Organization selects a theme for World No Tobacco Day. Beginning in 1988, World No Tobacco Day themes focused on consumption/demand issues. World No Tobacco Day 31 May 2012 is the time to draw attention to production/supply issues. For information contact Marty Otañez, Assistant Professor, Anthropology Department University of Colorado Denver, marty.otanez@ucdenver.edu

View alternating photo and video analyses of tobacco agriculture and tobacco industry exploitation at www.fairtradetobacco.org